

PIRATES WEEK

CAYMAN ISLANDS' NATIONAL FESTIVAL

Sponsorship Packages



piratesweek@gov.ky



244-8449



Spirits, Gold & Glory
2026

30th- 31st Oct

6th-14th Nov

20th -21st Nov



Ministry of Youth, Sports,
Culture & Heritage
Cayman Islands Government

Cayman
Brac

Grand
Cayman

Little
Cayman

ABOUT PIRATES WEEK

Pirates Week is the Cayman Islands' premier cultural festival, celebrating our history, heritage, community spirit and continuing traditions such as:



Pirate Landing



Family Activities



Competitions & Events



Cardboard Boat Race

Fireworks

Cultural Performances

Live Entertainment

Cardboard Boat Race

Heritage

Demonstrations

Investment Range
CI\$2,500 – CI\$15,000

CUSTOM ACTIVATIONS

Sampling Stations
Product Demonstrations
Interactive Experiences
Giveaways
VIP Hospitality Areas
Branded Photo Opportunities
Contest Sponsorship

COMMUNITY IMPACT

Cultural Preservation
Tourism Promotion
Economic Activity
Youth Participation
Community Engagement
Caymanian Pride



Ministry of Youth, Sports,
Culture & Heritage
Cayman Islands Government



piratesweek@gov.ky



244-8449

WHY PIRATES WEEK?

49

Years of Tradition

35,000+

International Visitors
and Local Residents

3

Islands

11

Days of Events

Significant

Social Media Engagement

& A Myriad of
Family Friendly
Activities



Sponsor Benefits

- Brand Visibility
- Community Engagement
- Corporate Social Responsibility
- Customer Acquisition
- Hospitality Opportunities



Ministry of Youth, Sports,
Culture & Heritage
Cayman Islands Government



piratesweek@gov.ky



244-8449

Event Sponsorship Opportunities

Sponsorship package	Cost (\$)
Presenting Sponsor	100k
Buccaneer	50k
Diamond	25k
Gold	18k
Ruby	15k
Sapphire	10k
Emerald	8k
Pearl	5k
Pieces of Eight	3k
Matey	1k



Sponsorship Benefit Comparison

BENEFITS	Presenting Sponsor \$100K	Buccaneer \$50K	Diamond \$25K	Gold \$18K	Ruby \$15K	Sapphire \$10K	Emerald \$8K	Pearl \$5K	Pieces of Eight \$3K	Matey \$1K
Category Exclusivity	✓									
Naming Rights	✓									
Dedicated Press Release	✓	✓								
Mention in All Media Releases	✓	✓								
Radio Interviews	4	2	1							
Main Stage Live Mentions	Premium	✓	✓	✓	✓	✓	✓			
LED Screen Logo	Premium	✓	✓	✓	✓					
Event Email Blasts	✓	✓	✓							
Website Sponsor Page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website Banner Ad	Homepage Takeover	✓	✓							
Social Media Thank You Campaign	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Campaign with Logo	✓	✓	✓		✓	✓	✓	✓	✓	
Inclusion in Festival Advertising	✓	✓	✓	✓	✓	Event Specific 1	Event Specific	Event Specific		
Boulevard Banners	12	6	2	2	2					
Waterfront Feather Flags	12	8	4							
Event Sponsorship Opportunity	Premium		✓	✓	✓	✓	✓	✓		
Product Placement	✓	✓	✓							
Direct Marketing Activation	✓	✓	✓	✓	✓	✓	✓	✓		
Competition Judge Placement	2	1	1							
Float Parade Entry	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Festival Shirts	30	20	15	10						
VIP Passes	30	16	10	6	4	2				
Opening Ceremony Recognition	✓									
Sponsor Hospitality Access	✓									
Post-Event Thank You Ad	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Post-Event Sponsorship Report	✓									



AUDIENCE REACH



Diverse Audience

- Residents
- Tourists
- Families
- Professionals
- Government Officials
- Business Leaders
- Students
- Seniors

Marketing Reach

- Radio
- Television
- Newspapers
- Digital Advertising
- Social Media
- Email Campaigns
- Website Traffic
- Community Outreach



Ministry of Youth, Sports,
Culture & Heritage
Cayman Islands Government



piratesweek@gov.ky



244-8449

2025 FESTIVAL HIGHLIGHTS



Sponsor Exposure Included

- Stage branding
- Public recognition
- Event signage
- Website promotion
- Social media mentions

Festival Success



Island Coverage

Thousands attended across Grand Cayman, Brac, and Little Cayman.



Media & Press

Extensive local media coverage.



Digital Reach

Strong social media engagement and viral community reach.



Tourist Attraction

Significant tourism interest.



Sponsor Value

Strong sponsor visibility across all main event venues



Event Growth

Growing year-on-year, maximizing community impact.



Ministry of Youth, Sports,
Culture & Heritage
Cayman Islands Government



piratesweek@gov.ky



244-8449

OUR SPONSORS ARE OUR PARTNERS



Sponsorship Helps Us

- Deliver safe events
- Showcase Caymanian culture
- Support local talent
- Enhance visitor experiences
- Grow the festival for future generations

LET'S BUILD YOUR PARTNERSHIP

Every sponsor has unique goals.

We will work with your organization to create a package that aligns with:

- ✓ Marketing Goals
- ✓ Community Objectives
- ✓ Customer Engagement
- ✓ Corporate Responsibility Initiatives



Ministry of Youth, Sports,
Culture & Heritage
Cayman Islands Government



piratesweek@gov.ky



244-8449



JOIN THE ADVENTURE

Spirits, Gold & Glory

2026



piratesweek@gov.ky



(345) 244-8449



www.piratesweek.com



Become part of Cayman's most celebrated cultural tradition



Ministry of Youth, Sports,
Culture & Heritage
Cayman Islands Government

PIRATES
CAYMAN ISLANDS
NATIONAL FESTIVAL
WEEK